

## The magic of Christmas & Gift

For most retailers in almost every sector in the UK, Christmas is the key commercial season of the year and successful sales during November and December will oil the wheels and keep them turning for the following 12 months. It is hardly surprising therefore that one of the first 'must-attend' events of 2019 will be Harrogate Christmas & Gift – the number one trade show for Christmas retailers and everyone involved in any type of giftware from independent retailers and department stores, garden centres to tourist attraction outlets and florists.

Attendance is free for all trade visitors – so be sure to register today, and don't forget to share this with new industry colleagues who may not be aware of this important business event.

[www.harrogatefair.com](http://www.harrogatefair.com)

### Designs to delight

Lesser & Pavey is eager to launch its brand-new ranges for Christmas 2019 at the show. The Leonardo Collection has plenty of new licensed designs including the *Christmas Robins*, *Father Christmas* and *The Magic of Christmas* all from the MacNeil Studio as well as its latest *Winter Stag* and *Winter Robin* increasingly popular contemporary Christmas ranges from the Jennifer Rose Gallery.

These will include mugs, coasters, placemats, trays, candles, baubles, cushions and stockings amongst other things. The company is pleased to offer another selection of premium plush Santas, eloquent musical angels and many more festive gifts and decorations.

**Visit Lesser & Pavey on Stand D10**



### It's showtime!

How do you make your store stand out from the crowd at Christmas? Theatre ... Christmas is all



about magic, wonder and excitement and Widdop and Co has everything you need to put on an unforgettable show in-store.

Come along to the company's spectacular Santa Express train stand to see how it uses seven striking colour themes to expert effect.

From the indulgent blush glamour of the enchanting *Fair Queen* collection to the irresistibly rich traditional *A Royal Affair* and

the Scandi-folk warmth of *Kiss Me Under the Mistletoe* – Widdop is packed with inspiration to help you to perfect your displays.

**Visit Widdop and Co on stand B13**

## Cute creations

If you are looking for cute tree decorations for children with a personalised twist, then look no further. History & Heraldry's delightful hand painted decorations feature four adorable festive characters – Santa, Rudolph Reindeer and Frosty Snowman in pink or blue accessories. Each character holds a plaque with a name and a fun sentiment, where relevant, which kids will just adore. A display which is sure to get your tills ringing with Christmas cheer.

**Visit History & Heraldry on Stand B11**

