

## Check out what's new

Harrogate Christmas & Gift exhibitors are now gearing up for the industry's favourite trade show and with over 40 companies brand new to the show, visitors will be spoilt for choice with exciting new festive and gift ranges.

Don't forget to head for Hall Q of the Harrogate Convention Centre, which not only houses 46 exhibitors (including most of the new companies) but also offers lots of seating and hot food too.

### Floral favourites

OASIS® Floral Foam, developed back in the 1950s, revolutionised the world of floral design and OASIS® Floral Products has been producing innovations used by florists and hobbyists across the globe ever since. Visitors to Harrogate can browse these exceptional products, including bestselling items for the Christmas season, plus an exclusive first look at the brand-new Christmas 2018 Collection and the chance to be a stockist of some great limited-edition lines. There will be inspiration galore for wreaths, table decorations, Christmas trees and more!



**Visit Oasis Floral Products on Stand Q17**

### Smells so good



Artificial Christmas trees can now look as good as the real thing – and with Premier's ScentSicles scented tree ornaments they can also smell as good as freshly cut trees too.

Available in four fragrances, Snow Berry, Fir, Cinnamon and Spiced Orange, these scented tree ornaments will fragrance a Christmas tree for up to 30 days; and are great for festive wreaths too.

Premier Decorations is now the UK's exclusive distributor for the best-selling ScentSicles brand – so be sure to pop by to see these as well as hundreds of fabulous new products for 2018.

**Visit Premier in Hall H**

### Get inflated

After 22 years of trading, Balloon World is embarking on its first ever trade show at Harrogate Christmas and Gift. The company will offer retailers an easy solution to selling balloons – which make great add on and impulse purchases for gift shops, card shops, garden centres – in fact almost any retail setting.

Balloon World is offering a sale or exchange fully stocked spinner package with all of the number one selling foil balloons with a seasonal section totally managed by the company to make it easy to stock at no risk and lots of reward. Be sure to visit the company and experience it's 'Find the Gold' themed stand made out of balloons.



**Visit Balloon World on Stand C17**

## Gorgeous gifts

Felt so Good has been working hard with its skilled artisans in Nepal to bring visitors to Harrogate more fabulous creations to fill their shelves with quirky innovative home decorations. The product range will carry retailers through 2018 with both year-round and seasonal collections so shelves will be stocked at the busiest times of the year.



Visit the company for information about best-sellers, upsell opportunities and POS. Also, there is no minimum order making life easy for smaller retailers wanting to trial its products.

***Visit Felt So Good on Stand C05***