

Brighten the darkness

It is incredible how just a few weeks after the clocks went back an hour, the UK is now plunged into darkness by 5pm and we still have a way to go before we reach the shortest day. However, gloomy though the evenings have become, the stores are filled with dazzling displays with lights, tinsel and Christmas trees as well as lots of enticing new gift ideas.

Retailers in every industry can enjoy cheering up their customers with decorations and festive music, but those actually involved in the Christmas and gift industry are now really coming into their own. Garden centres, Christmas department stores and gift shops are looking forward to the busiest few months of the year and buyers can stand back and enjoy watching their product choices being snapped up off the shelves.

Don't forget that now is the time to start planning for the 2016 Christmas season – and every single product imaginable can all be viewed under one roof at Harrogate Christmas & Gift from 10th to 13th January 2016. Visit www.harrogatefair.com to register to attend.

The Santa's grotto specialists

Once again Playwrite will be exhibiting its extensive range of Christmas toys and gifts with a wonderful array of stocking fillers and inexpensive playthings from its 'Approved by Santa' brand.

Also on show will be its ever increasing selection of grotto gifts which are available ready wrapped in appropriate festive wrapping paper if required. The ranges are split by age and gender from new-born up to nine or 10 year olds, and cover price points from just 50p up to £5.00



The Playwrite Group has no minimum value requirement and a carriage charge of only £4.99 is charged on orders under £100, with a 24 hour delivery service usually achievable.

Visit The Playwrite Group in its usual position C41 – the team looks forward to welcoming both existing and new customers.

Shining bright

Premier Decoration's Supabrights remain best sellers in its Christmas lighting range, with the new TREEBrights coming in a close second.

However, visitors to Harrogate Christmas & Gift are in for a real treat as the company launches a 'world first' product – the most amazing and innovative in its lighting range yet . . .



Also not to be missed is Premier's beautiful LED flower stems, contemporary twig lights, LED tea lights and traditional lanterns. These are perfect combined with its Dancing Flame LED Candles which are the closest thing to a real flame and totally safe, making them particularly suitable when children are around.

Visit Premier Decorations in Hall H