

## Sneak preview

Whilst putting up your feet and enjoying a little bit of Christmas cheer – here's a sneak preview of some of the fantastic products you are promised at Harrogate Christmas & Gift this year. From 13<sup>th</sup> to 16<sup>th</sup> January 2019 there are just over two weeks until the doors open on the first day of the show – and we can guarantee that Santa has come up trumps for buyers attending this year. Don't forget to register (and ensure your colleagues have too) at [www.harrogatefair.com](http://www.harrogatefair.com)

## Bake-off besties

Anniversary House is one of the UK's leading manufacturers and distributors of cake decorations, with a comprehensive range of design led products including 'best-in-class' Christmas cake decorations and cookie cutters. The company supplies a large range of luxury Christmas napkins, handcrafted sugar craft, and Christmas food and gift packaging alongside popular licenced ranges The Snowman™ and The Snowdog, Paddington Bear™ and Peter Rabbit™. Exclusive show offers and discounts available!



***Visit Anniversary House on Stand Q7***

## Fabulous fairies



All of the latest trends and inspirational ideas have been captured ready to be released to seasoned buyers which flock to the Heaven Sends stand at Harrogate Christmas & Gift in a few weeks' time. Central to every theme will be the usual show stopping window display feature that can be recreated to make a stunning visual statement in your own shop. What will it be this year? Maybe a 'little bird' will let it slip – so here's a sneaky peek ...

One of these themes – that everyone embraced this year – was less than traditional, but perfectly precious 'Fairytale' trend and is set to be a strong look for 2019; as well as 'not just for Christmas' making it a hit with customers. The soft pastel shades mixed with metallic gold will be adorning every home throughout the year incorporating the richness of velvets and coupled with a few sparkles it will have all the shoppers reaching for their purses! See what other 'must haves' catch your eye this January.

***Visit Heaven Sends on Stand C37***

## Getting personal

The GiftScribes range of Rudolph and Me Inc decorations are a great way to offer something really different. The unique selling feature of point of sale, instant, hand personalisation in combination with the recognised high quality of manufacture and cute character-based designs, results in fabulous impulse purchases. With over 350 designs stocked in the UK for fast response and access to over 1000 designs from the USA, there is plenty of choice. Come and say 'hi' to Linda and Howard and see the entire range including new lines for next Christmas and retail display units.

***Visit GiftScribes on Stand Q25***



## Family planning

The Great British Card Company will be showcasing its new 2019 Christmas collection at Harrogate including over 200 family relation cards across the Paper House, Medici Cards, Paper Gallery, Avanti and Almanac Gallery brands. Luxurious solid boxes acetates are augmented by wallets, humour wallets and kraft boxes, both making debuts in the range. This market-leading offer sees a new presentation and packaging for the Paper House and Medici Cards charity offering, whilst Almanac continues to up the design stakes with an eclectic mix of imagery. GBCC has donated over 2.7 million pounds to charity through the sale of charity cards since 2007 and the fantastic humour of Avanti completes a comprehensive offering.

***Visit the Great British Card Company on Stand B17***

