

## What's hot for Halloween

Whilst much of the UK (and actually the world) is bracing itself for a night of pumpkins, spooks and lots of Halloween sweets and treats – retailers can give themselves a big pat on the back for making this ever-growing annual 'celebration' more flamboyant than ever before.



Halloween is becoming almost as big in the UK as it has been for years in the US with people seeking decorations, costumes and gifts for the home, parties and even their pets. According to Google's Frightgeist study, the most searched after costume idea for 2019 is *IT*, the movie featuring the terrifying clown Pennywise. In second and third place are 'witch' and 'Spiderman' followed closely by 'dinosaur'.

Whether they like it or not, dogs are getting roped into the Halloween theme this year too with the number one search being 'Chucky dog costume' followed by Ewoks, spiders and dinosaurs – and *IT* is a favourite pooch theme too with 'Pennywise dog' fourth on Google's list.

Make sure you are in the know for Halloween 2020 – Harrogate Christmas & Gift has a great selection of 'must-have' products for next year with exhibitors such as Premier Halloween, Gisela Graham and Davies Products (Liverpool) all with fabulous offerings.

Don't forget to register online to visit [HERE](#).

## Going for gold

Charles Taylor is preparing to showcase its new *Gold Series* range for the first time at Harrogate Christmas & Gift 2020. The recently introduced range has been excellently received within the



garden centre sector with Richard Ball, director, commenting: "The new flat packed range comes with a 20-year guarantee and has taken over 12 months of development. With a surge in online sales, our customers can expect easy delivered products."

Charles Taylor has further enhanced its position as a leading supplier of UK made wooden outdoor furniture and the continued development and unrivalled quality leads the company into an exciting 2020 season.

**Visit Charles Taylor on Stand Q2**

## Cute, cuddly and kind to the planet

Cuddleco is the new 100% recycled range from Keel Toys – totally eco-friendly, manufactured and stuffed with 100% recycled polyester from plastic waste. Weighted with recycled glass beads, these floppy toys have been perfectly designed for hugging by a loving new friend. Traditional glass eyes have been replaced with cotton embroidered eyes which give a unique and playful character. The iconic Keel symbol and hang tag are now formed from FSC card and attached to the toy with cotton. Even the sew in label is recycled and all manufactured in an ICTI ethically audited factory.

Cuddleco features endangered animals from the four corners of the world including turtle, sloth, tiger, snow leopard, panda, blue whale, great apes and polar bear to name a few. For eco awareness the range will be clearly labelled with the sustainable message and offered with a variety of retail solutions.



***Visit Keel Toys on Stand D2***