

First diary date for 2022

Harrogate Christmas & Gift looks forward to being one of the very first trade shows of 2022 – taking place from 16th – 19th January at the Harrogate Convention Centre - providing retailers and suppliers of festive and gift-related products the opportunity to get next year's business off to a bumper start.

Simon Anslow, show organiser, explains: “Christmas and gift-related products are quite different from other areas of retail in that you really need to see, feel and (quite often smell) products to know whether they are right for your own retail offering. Also, there are so many new and innovative ranges being introduced every year – particularly by some of the larger exhibitors at the show which source products from all over the world and have collections equating to literally thousands – you really need to see everything first-hand to appreciate them.”

Booking for the 2022 show has re-opened and already confirmed are: Festive Decorations, Puleo Asia, Gisela Graham, Snowtime, Playwrite, Premier Decorations, Riffelmacher, Sage Décor, Sincere and Weiste (to name just a few). Simon adds: “We have also received numerous enquiries from new exhibitors interested in joining the show for the first time and we are excited to an array of exciting new products and gift ranges to visitors attending.”

Those visiting Harrogate Christmas & Gift for the first time, and not familiar with the show will be pleasantly surprised by the large and diverse range of products on offer. Whilst it has historically been focussed on Christmas and festive products, in recent years, the ranges include gift items for every occasion including floral and decorative products for weddings, christenings, Halloween items, food and drink and items for the home and garden.

Simon continues: “Christmas celebrations have grown exponentially in the UK over the last few decades and the type of buyer seeking festive products has expanded to many new and unexpected areas. Our visitors come from not only department stores and independent retail outlets; but also from church and cathedral shops; tourist attractions and theme parks; party and wedding venues; hotels and hospitality and our largest growing area – garden centres. These are now pretty much one-stop-shops and family destinations selling everything from home and garden-ware, toys, gifts, books, cards, food and drink – in fact you name it, and most garden centres sell it. Therefore, the exhibitors attending have expanded to offer products for every imaginable occasion.”

The Show has always been held in January, straight after Christmas while fashions and trends are still fresh in the mind, and new ideas and opportunities are very apparent. The 2022 show will provide fresh ideas and inspiration for Christmas 2022 – and of course many exciting new developments to keep their retail offerings exciting and tempting for customers throughout the year.

[BOOK HERE](#) – or if you wish to discuss your stand requirements first-hand, contact Simon Anslow – simon@harrogatefair.com or call 01902 882280.