

Countdown to your favourite trade show

It's literally three months until Harrogate Christmas & Gift 2018 and the organisers report a flurry of exhibitor bookings from new companies guaranteed to inject some extra excitement into the show. There will be numerous new product ranges for buyers to choose from, including Allsorted with a range of gift books and stationery; Gwynedd Confectioners – the largest independent chocolate manufacturer in Wales; and The Elf Store with its hugely popular *Elf on the Shelf* collection.

In the run up to the show, we will be highlighting exhibitors and the ranges they will be showing, giving you a valuable preview of what will be offered in 2018. If you have new industry colleagues, don't forget to remind them to register to attend (it's free!) at www.harrogatefair.com

Toys for joy

Brand new exhibitor, Keel Toys will launch its complete new 2018 winter range of soft toys. The character themed Christmas collections have been a major success featuring Pugsley and Pipp the Bear in Elf, Husky and Reindeer Onesies. New Christmas assortments include the stripey legged collection of Elf, Santa, Snowman and Reindeer with beaned bottoms ideal for sitting on the shelf or mantelpiece. The range also features promotion winter themed toy opportunities from stock or through bespoke service (example MOQ 1200pcs for a 25cm item). Keel Toy's retail solutions will help merchandise the perfect range.



Visit Keel Toys on Stand D02

Themes for a dream

Premier Decorations will once again house its entire festive range in Hall H of the Harrogate Convention Centre at the forthcoming Harrogate Christmas & Gift Fair; and the team is looking

forward to presenting its most extensive and exciting collection ever.



The company's 2018 Christmas Stories extend to eight beautiful fashion-led colour schemes with coordinating products to tempt consumers and encourage sales. For example, Champagne Rose combines femininity with a touch of glamour with rose gold and a hint of pale pink combined with white, clear, gold and silver; whilst Enchanted Glade includes purple, burgundy and dark blue combined with a dark teal, dusky gold and just enough silver to highlight these shades and intrigue anyone who loves a little mystery. Of course,

Christmas is also about children and Winter Fun includes traditional red, green and white and is packed with cheeky character such as the hugely popular Elves to raise a smile.

Visit Premier Decorations in Hall H

Gifts to inspire

The team at Transomnia is delighted to be exhibiting for the first time at Harrogate Christmas & Gift this coming January. Hot off the success of its biggest ever Christmas range in 2017, its buying and design team are busy finalising the new Christmas collections ready to launch exclusively at the fair. Whether you are looking for stunning decorations, beautiful cards or inspired gifts, be sure pop along and see its fabulous collections first-hand.

Visit Transomnia on Stand Q22.

